

January 2019 ~ www.sahalliance.org



Southern Atlantic Healthcare Alliance

A Note from the CEO

Happy New Year, and welcome to the first edition of our SAHA newsletter for 2019!

But first a quick look back at 2018! Our year was highlighted by the first SAHA Alliance Day we've had in quite some time, and our first ever with a new, more entertaining format. The day featured two great speakers and provided lots of time for networking and learning more about our contract partners. Our member attendees scored the event at 4.9 out of 5, and the comments were overwhelmingly positive! Plans are already underway for Alliance Day 2019, and I want to encourage those of you that attended in 2018 to "spread the word" and help us make our 2019 event even better!

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We have lots to look forward to in the coming year. We're placing a renewed emphasis on team meetings and planning a slate of new and fresh SAHA College offerings. In the past couple of years we've scaled back the number of team meetings we've scheduled out of respect for everyone's time; but time and time again, we hear comments from the attendees about how valuable and useful the meetings are.



As always, remember that we – SAHA – work for you. Our email addresses and contact information is listed on our website, so feel free to reach out to any member of the SAHA team if you have a question or need.

We're looking forward to a great year!

Bill Bedsole, Chief Executive Officer



HIGHLIGHTS: SAHA ALLIANCE DAY 2018

The Southern Atlantic Healthcare Alliance set aside December 4th to show appreciation for our members at the 2018 Alliance Day event. Nearly one-hundred SAHA members and more than 30 vendor partners enjoyed the Alliance Day celebration at the Raleigh Marriott Crabtree Valley. Attendees enjoyed a day away from the office to re-connect with old friends and make new connections with other SAHA members and vendor partners.

“Engaging, entertaining and educating! What more can you ask for?”

- SAHA Member and Alliance Day Attendee

Halifax Regional Medical Center President and Vice-Chair of the SAHA Board of Directors, William Mahone, V, and SAHA CEO Bill Bedsole kicked off the day with welcoming messages for all attendees. Both Mr. Mahone and Mr. Bedsole expressed their appreciation to the many sponsors that made the day possible and free-of-charge for SAHA members. Members and sponsors then enjoyed some time to network and get to know the vendor partners that sponsored the event.

“This was a very entertaining conference. Both speakers were very engaging and informative. Really enjoyed the event. I look forward to attending next year.”

- SAHA Member and Alliance Day Attendee

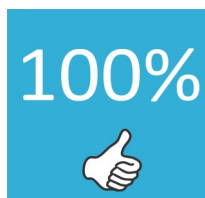
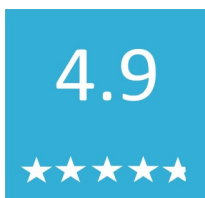
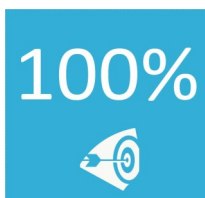
Attendees enjoyed two dynamic speakers. Bill Leslie, long-time morning anchor at WRAL-TV in Raleigh, shared his experiences, both as a journalist and as an accomplished musician. John Nance, the keynote speaker and one of the key thought leaders to emerge in healthcare in the last decade, shared inspiration and insights to promote patient-centric healthcare. Of course, lunch was also an important part of the day. One attendee commented, ‘Incredible food! Best I have had at a conference!’ And we can’t forget about the prizes! Three lucky SAHA members left Alliance Day with brand new Yeti coolers, courtesy of SAHA! Many others won gift cards, wireless headphones and even a Michael Kors handbag from some of our vendor partners.

Members, vendors and staff alike enjoyed time together celebrating 2018 SAHA Alliance Day. We are already planning even more exciting things for 2019 Alliance Day and hope you will plan to join us!

“Everything was exceptional.”

- SAHA Member and Alliance Day Attendee

Ninety-two people from 11 hospitals attended. On average, members rated this event 4.9 out of 5.



100% of attendees reporting said they were engaged and motivated by the event and speakers!

JOHN NANCE: THE MID-COURSE CORRECTION

John Nance delivered a highly-engaging keynote address that left Alliance Day attendees inspired and motivated to help lead their organizations in patient safety and performance improvement.

Mr. Nance shared lessons learned in his thirty-plus-year-long career as a military and commercial pilot to illustrate the important contributions of every member of the health care team when it comes to patient safety.

“He truly has changed the way I practice risk management and look at incident investigations.”

- SAHA Member and Alliance Day Attendee

Filled with poignant humor, this is a presentation attendees won't soon forget. SAHA was delighted to gift each attendee with a copy of Mr. Nance's book, 'Charting the Course: Launching Patient-Centric Healthcare.'

“John Nance was thoroughly entertaining in telling stories and keeping the audience attentive. His message to healthcare leaders is a very profound one. Excellent speaker!”

- SAHA Member and Alliance Day Attendee



“Inspiring! John Nance is one of those speakers who makes me want to go forth and do great things.”

-SAHA Member and Alliance Day Attendee



BILL LESLIE: A LEGACY OF HOPE, PASSION AND PURPOSE

“What can I say? He was fabulous!”

-SAHA Member and Alliance Day Attendee



Peabody-award winning journalist, Bill Leslie dazzled Alliance Day attendees with his stories, songs and photography.

Mr. Leslie, WRAL-TV's morning anchor for over forty years, shared stories of growing up in North Carolina and the adventures of his journalistic career.

His presentation was interspersed with live musical performances and slideshows of his photography set to the music of his Celtic albums.

“Could have listened to his stories and music all day long.”

- SAHA Member and Alliance Day Attendee

“I enjoyed the day very much. The content was light and refreshing. Both speakers did a great job!”

- SAHA Member and Alliance Day Attendee

2018 SAHA Alliance Day



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"I enjoyed being able to see and talk to all the vendors. The day was very enjoyable and a relaxed setting which made it very comfortable to speak to people."

- SAHA Member and Alliance Day Attendee



Alliance Day 2018 was filled with gifts of friendship, good food, learning and inspiration to continue to show up every day for our communities! It was also filled with PRIZES! Four attendees won \$50 gift cards to lift their holiday spirits and three lucky attendees left Raleigh with brand new Yeti Hopper Flip 18 coolers from SAHA! Not to mention several

giveaways from our sponsors including gift cards to Starbucks and Amazon, wireless headphones and even a Michael Kors handbag.

"The two speakers were quite motivating to me, especially Bill Leslie who has been 'right in our backyard' for years. Mr. Nance was great too. It was nice to hear his story and how he, even as an expert has not been perfect, but learned from his imperfections. He encouraged us in our daily lives to know that we are not perfect either, but that we can learn as well from these imperfections in striving to be perfect. Excellent event!"

- SAHA Member and Alliance Day Attendee



"I really enjoyed talking with the vendors because it helped me to appreciate more the running of a business like our hospital. It takes a lot of expertise from many areas of business to provide the excellent care that we do each day."

- SAHA Member and Alliance Day Attendee

Visit our website to take advantage of all of the benefits of SAHA today! www.sahalliance.org



Looking Ahead: SAHA College Sessions, 2019



The Neuroscience of Leadership with Joan Evans of Cone Health

10AM until 2 PM on February 12

At this SAHA College session, we will look at why some leadership behaviors work and others don't — through the lens of how our brains are wired.

The Power of Caring: The Key to an Engaged and Passionate Workforce

with Eli Pagonis of The Power of E4

10 AM until 2 PM on March 15

This highly interactive session provides the participant with an opportunity to be reminded that each member of the employee family has a mission critical role—that ownership at every level creates impacts on the over-all perception that is projected to patients, families, physicians and fellow employees



Dealing with Toxic Employees with Drake Maynard of Maynard Consulting

10 AM until 2 PM on April 10



Just one negative employee can destroy morale and productivity for your whole team. Drake Maynard has more than forty years of Human Resources experience to share with you. During this session, he will teach you tips and tricks to turn things around and set your whole team up for success.

True Colors® with Elaine Owens of Wake AHEC

10 AM until 2 PM on May 8

Discover your true colors! We each have an array of personality traits captured in our own unique color spectrum. Join us to learn more about this tried-and-true methodology to boost collaboration and reduce conflict so your organization can reach new heights.



Mission

To support and strengthen our member hospitals. We achieve this by aggregating hospital volumes to negotiate cost savings on goods and services, by facilitating networking and dissemination of information, and by providing high-quality educational opportunities at a reduced cost.

Contact Us!

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